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# Plugin List for Project Mobile Friendly

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Produced for [WP Blog Master](#)

By

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The information disclosed in this document is not warranted in any way. What works for me and my websites may not work for you. Wordpress and its associated plugins are in constant development and what works today may not work tomorrow, so test each plugin individually to ensure that they still work.

### **Introduction:**

The list is in alphabetical order as I am just going down the list on Mobile Friendly and opening the plugin pages in new tabs so that I will have the link to add for you to easily find the plugins and put them to use.

The descriptions come largely from [Wordpress](#). In addition, there is an explanation for each plugin as to why I used it and what it does to increase the productivity and ease of use of the site. By providing you with the reasoning for using each plugin, you will see how they may benefit your site.

Talk Soon,



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## The List

### [AddThis Social Bookmarking Widget:](#)

Get more traffic back to your site by installing the AddThis WordPress plugin. With AddThis, your users can promote your content by sharing to 295 of the most popular social networking and bookmarking sites (like Facebook, Twitter, Digg, StumbleUpon and MySpace). The button is small, unobtrusive, quick to load and recognized all over the web.

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If your readers are sharing your site with their “friends” you can expect an increase in traffic. When your site is shared it also creates backlinks to your site that will help in your search engine rankings.

### [Bulletproof Security:](#)

Protects your website from ALL XSS & SQL Injection hacking attempts. Protects wp-config.php with .htaccess protection. One-click .htaccess security file activation. One-click website under maintenance mode activation (HTTP 503). Hide your WordPress version - WP Generator META tag removed, Check and ensure WP DB errors are off, Check WordPress file and folder permissions, Extensive system info (PHP, MySQL, OS, Memory Usage, IP, Max file size info, etc.). Security Status checking.

The BulletProof Security plugin is designed to be a fast, simple and convenient one click method for you to switch between different levels of .htaccess website security and .htaccess maintenance modes from within your WordPress Dashboard. The BulletProof Security WordPress plugin is a one click solution that simply copies, renames and moves the provided .htaccess master files in the BulletProof Security plugin folder to either your root folder or your /wp-admin folder or both from within your WordPress Dashboard.

There is no need to access your website via FTP or your Web Host Control Panel in order to switch between BulletProof Security Maintenance Mode (503 Website Under Maintenance), WordPress Default .htaccess Mode and BulletProof Security .htaccess Mode. In BulletProof Security Mode your WordPress website is protected from ALL XSS and SQL Injection hacking attacks. The maintenance .htaccess file allows website developers or website owners to access and work on a website while a 503 Website Under Maintenance page is displayed to all other visitors to the website.

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There are tons of people out there that are constantly trying to hack your sites. Any

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addition that makes your site more secure needs to be added. In my opinion this is a very necessary plugin for any Wordpress site.

### [cbnet MBP Auto-Activate:](#)

MaxBlogPress plugins require a two-step registration/activation process, as well as a forced opt-in to an email-list subscription, in order to use them. This plugin circumvents those requirements, enabling unrestricted use of the plugins.

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There are several plugins from Max Blog Press that are free to download, but require you to optin to their mailing list to activate. This plugin allows you to activate them without going through the optin process.

### [cbnet Ping Optimizer:](#)

Even the latest version of WordPress has this problem.

Do you know your WordPress blog pings unnecessarily every time you edit a post? Think how many times you click on "Save and Continue Editing" or "Save" button. Your blog will ping unnecessarily that many times you click on those buttons.

Save your blog from getting tagged as ping spammer by installing this plugin.

#### **After you install cbnet Ping Optimizer:**

- When you create a new post, your blog will ping and notify all the ping services that it has been updated. This encourages search engines and different blog directories/services to index your updated blog properly.
- When you edit an existing post, it won't send any unnecessary ping to ping services and saves your blog from getting banned by such services.
- When you post a future post by editing the time stamp, it will ping only when your post appears in future. It won't unnecessarily ping many times when you schedule posts as WordPress does by default.

\*\*\*\*\*

You don't want your blog being labeled as a spammer by the RSS aggregators, so limiting the number of times that it is pinged is a good idea. If you are like me, you may make 3 or more revisions to each new post. Without this plugin, each revision would be pinged. With the plugin, it only gets pinged once.

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### Cross Registration Integration:

Integrates with the WordPress registration process to assist with the registration process for other systems. Meaning, this plugin will simultaneously transmit the user's information entered in to your WordPress registration page to a URL you specify which can then handle

creating a duplicate user account within your other systems on your website. This can be

particularly useful when you use WordPress as your primary platform however use other systems such as a forum or eCommerce solution which would require the user to create another account before being able to use that system. You could also use this plugin to interface with third party email marketing systems, utilizing a custom script to send your own welcome messages, initiating custom sessions, or triggering external functions.

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There is a plugin to integrate your registration with aWeber, if you use their service. This plugin is more expandable and allows you to use many other services. As I am using TrafficWave for this site, I chose this plugin.

### Google XML Sitemaps:

This plugin will generate a special XML sitemap which will help search engines like Google, Bing, Yahoo and Ask.com to better index your blog. With such a sitemap, it's much easier for the crawlers to see the complete structure of your site and retrieve it more efficiently.

The plugin supports all kinds of WordPress generated pages as well as custom URLs.

Additionally it notifies all major search engines every time you create a post about the new content.

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Anything that makes your site easier for the search engines to index will help you in the long run. There are other sitemap plugins out there specifically for images, video, and such that can also help.

There is a Mobile Sitemap Plugin, but Google actually recommends against using it, but instead adding some hidden code into each post.

### Invisible Defender:

This plugin protects registration, login and comment forms from spambots by adding two extra fields hidden by CSS. This approach gave me 100% anti-spam protection on one of my sites.

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The idea behind this plugin is simple: SPAMBOTs either fill every form field they find (generic spambots) or fill WordPress-specific fields only (spambots which will recognise WP or are targeting WP only). Therefore it is sufficient to add two extra text fields to form (one empty and one with predefined value), and check their values after form is submitted. 1st field (empty one) will be filled by generic spambots, and 2nd one will not be filled by spambots targeting WP only. With these two simple checks probably all spambots can be easily detected, so WP can return error "403 Forbidden" for them.

These two extra fields are hidden with CSS rule, so they will not be visible for most users. Only users with text-based browsers (and very old ones which not support CSS) will see them, but don't be afraid - plugin has special message for them.

Not surprisingly, some spammers found Invisible Defender too and updated their spamming software to detect and bypass this plugin. Therefore I started adding new protection methods. First one is blacklist for heavy spammers; more will be added soon.

Invisible Defender also shows number of blocked spammers in Dashboard, so you can see that it really works.

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This really cuts down on spam. I like it better than Akismet because the spammers never get a chance to actually post a comment. Also aksimet occasionally throws real comments into the spam folder and you have to retrieve them.

### Login Lockdown:

Login LockDown records the IP address and timestamp of every failed login attempt. If more than a certain number of attempts are detected within a short period of time from the same IP range, then the login function is disabled for all requests from that range. This helps to prevent brute force password discovery. Currently the plugin defaults to a 1 hour lock out of an IP block after 3 failed login attempts within 5 minutes. This can be modified via the Options panel. Admisitrators can release locked out IP ranges manually from the panel.

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Protects your blog from brute force attacks. As stated earlier, there are tons of people out there trying to hack sites and every step you can take to protect your site is a bonus.

### Max Banner Ads:

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This plugin allows you to add banners into widget areas. It is easily configurable through your dashboard. If you have several affiliate products that you are promoting, instead of overloading your site with tons of banners you can set up a few banner areas and have the banners rotating.

### [MaxBlogPress Stripe Ad:](#)

This places a small unobtrusive band at the top of your site where you can rotate text ads. When someone visits your site, it is the first thing they will see when they start scanning down your site.

### [MaxBlogPress Unblockable Popup:](#)

Creates an unblockable popup on your blog where you can add a subscription form or special offer.

I'm not a big fan of popups, but they can be effective... So, I always include this plugin but have yet to activate it on any site.

### [S2Member:](#)

s2Member is an extremely powerful ( and free ) membership management system for WordPress®. The s2Member Framework ( free ) integrates seamlessly with PayPal® ( very easy ), and fully supports recurring billing, with the ability to track affiliate commissions on a recurring basis. s2Member supports custom Pages for registration ( including Custom Registration Fields ), account access, and a whole lot more. Now compatible with Multisite Networking too, and even with BuddyPress if you like!

s2Member supports Free Subscribers ( at Level #0 ), and up to four Primary Membership Levels, [1-4]; plus unlimited Custom Capability Packages. Custom Capabilities allow you to create an unlimited number of Membership Packages, all with different Capabilities and prices. You can label your Membership Levels anything you like. The defaults are Free, Bronze, Silver, Gold, and Platinum.

s2Member allows you to protect Pages, Posts, Tags, Categories, URIs, URI word fragments, URI Replacement Codes for BuddyPress, Specific Post/Page "Buy Now" Access, and even portions of content within Posts/Pages/themes/plugins. Everything is configurable through the s2Member Options Panel. This makes s2Member VERY easy to integrate into any WordPress®-powered site. With s2Member, you can also protect downloadable files, using special restrictions on how many downloads can occur within a certain amount of time; all based on Membership Level.

Each Membership Level can have different restrictions, and you could even integrate Conditionals within your content based on Member Level, or on Custom Capabilities. Both

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Simple ( Shortcode ) and Advanced ( PHP ) code samples are provided under s2Member -> API Scripting. s2Member has been fully integrated with Roles & Capabilities that are already built into WordPress®. No new tables :-> It is designed to be completely seamless, without code bloat. We've carefully structured the entire framework, in order to maximize s2Member's ability to operate with other plugins installed.

You can also sell Specific Post/Page Access ( membership not required ), using "Buy Now" buttons. You can even package multiple Posts/Pages together into one "Buy Now" transaction. Further details are provided under s2Member -> PayPal® Buttons -> Special Posts/Pages.

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I have an idea about expanding this site at a later time to include a membership area, so I went ahead and added this plugin even though its not yet activated. By far the best free membership plugin out there. Its even better than some of the paid ones that I have seen.

### SI CAPTCHA Anti-Spam:

Adds CAPTCHA anti-spam methods to WordPress on the comment form, registration form, login, or all. In order to post comments or register, users will have to type in the code shown on the image. This prevents spam from automated bots. Adds security. Works great with Akismet. Also is fully WP, WPMU, and BuddyPress compatible.

Features:

- Configure from Admin panel
- JavaScript is not required
- Valid HTML
- Section 508 and WAI Accessibility Validation.
- Allows Trackbacks and Pingbacks
- Setting to hide the CAPTCHA from logged in users and or admins
- Setting to show the CAPTCHA on the comment form, registration form, login, or all.
- I18n language translation support (see FAQ)

Captcha Image Support:

- Open-source free PHP CAPTCHA library by <http://www.phpcaptcha.org> is included
- Abstract background with multi colored, angled, and transparent text
- Arched lines through text
- Generates audible CAPTCHA files in WAV format

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- Refresh button to reload captcha if you cannot read it

### Requirements/Restrictions:

- Works with WordPress 2.8+, WPMU, and BuddyPress 1.1 -> 1.2.3 (WordPress 3.0+ is highly recommended)
- PHP 4.3 or above with GD2 library support. (PHP5 is highly recommended)
- (WP 2 series) Your theme must have a `<?php do_action('comment_form', $post->ID); ?>` tag inside your comments.php form. Most themes do. The best place to locate the tag is before the comment textarea, you may want to move it if it is below the comment textarea.

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Another anti-spam measure for those who get through the invisible defender plugin.

### Smart YouTube:

Smart Youtube is a WordPress Youtube Plugin that allows you to easily insert Youtube videos/playlists in your post, comments and in RSS feed.

The main purpose of the plugin is to correctly embed youtube videos into your blog post. The video will be shown in full in your RSS feed as well.

Smart youtube also supports playback of high quality videos, works on iPhone, produces xHTML valid code (unlike YouTube embed code), allows you to view videos in fullscreen and most recently supports YouTube playlists.

The plugin is designed to be small and fast and not use any external resources. It has a number of customizable options.

### Main Features:

- Easily embeds YouTube videos
- Embed YouTube playlist
- Supports latest high quality video protocols (360p and HD quality 720p)
- Allows full YouTube customization (colors, border, full screen...)
- Supports video deep linking (starting at desired point with `&start=time` parameter)
- Works on iPod and iPhone
- Supports migrated blogs from WordPress.com
- Supports migration from other Youtube plugins such as wp-youtube
- Provides a sidebar widget for videos as well
- Produces xHTML valid code

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- Very fast and light, no extra scripts needed

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Makes integrating YouTube videos very simple. Anything that makes your job easier is a definite must-have.

### TweetMeme Retweet Button:

The TweetMeme Retweet button is the defacto standard in retweeting - used by some of the biggest websites in the world including Techcrunch.com, PerezHilton.com, Break.com, CNET.com, Wired, Time Magazine and hundreds of other massive brands, in total it is installed on over 100,000 websites around the globe.

"The Tweetmeme button is a fantastic way for our readers to engage with our stories and signals which posts are a hit with the Twitter community. The button has been a valuable addition to our site and consistently drives reader engagement." Pete Cashmore,

Mashable.com

Easily allows your blog post or page to be retweeted. It provides a live count of how many times your post/page has been retweeted throughout Twitter.

### **New**

- Hashtag support (which are automatically taken from your post tags)
- Ability to control the length of the tweets

### **Features**

- Live count of tweets from Twitter
- Allows you to change the source which you retweet, E.g. "RT @yourname "
- Easily installation and customization
- Quicker loading times for the buttons
- Better integration, allowing custom titles, hashtags and URL shortner
- Removes the default "RT @tweetmeme"
- Ability to control the length of the tweets (through the new spaces parameter)
- Integrates with WordPress MU

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The TweetMeme button is the standard. Most every blog out there has one. Besides making for a convenient way for your readers to retweet your post, it also provides backlinks (not every time) from Topsy.

### Twitter Tools:

Twitter Tools is a plugin that creates a complete integration between your WordPress blog and your Twitter account.

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Twitter tools actually installs multiple plugins to your site. The main component is the ability to turn the plugin into a Twitter application. Don't be afraid of it... It is really simple to do with step by step instructions.

When you create your app, it will allow you to send tweets from your dashboard. Under the tweet will be a line that says via (whatever you name the app) with a link back to your site. I've installed this on several of my sites and always name the app with the site name so that it creates brand awareness with those who see it.

### What Would Seth Godin Do:

By default, new visitors to your blog will see a small box above each post containing the words "If you're new here, you may want to subscribe to my RSS feed. Thanks for visiting!" After 5 visits the message disappears. You can customize this message, its lifespan, and its location. The message can be excluded from Pages if desired.

You can also specify a message for return visitors.

This plugin requires cookies. Users without support for cookies will always see the new visitor message.

New visitors will appreciate some context and background information about your site. This is your chance to offer them a special welcome and invite them to become permanent subscribers.

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A nice tool to remind your visitors to subscribe to your RSS feed or mailing list. You can also set up specials that you could offer through the link. Its very flexible.

### WordPress EZ Backup:

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WordPress EZ Backup is an Administrators Plugin to allow the easiest most feature rich method for creating Backup Archives of your entire Site (not just WP Installations but Any part of your site or webspace) & allows backup archives of any MySQL Database you choose & More. Please take your time to Check out this neat plugin. WordPress EZ Backup started as a Private plugin I used on my own & now im bringing it to everyone.

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Backing up your site should be a part of your security plan. If something does happen to your site through server failure, drive failure, hacker or other calamity, you will be able to replace most of it easily, depending on when your last backup was done.

I try to backup my sites at least once a week. Its not always necessary to do it that often bu it is better to be safe. Some backup their sites every time they add a new post, which is good but time consuming, especially if you are posting multiple times each day.

### [WordPress Mobile Pack:](#)

The WordPress Mobile Pack is a complete toolkit to help mobilize your WordPress site and blog.

It includes a mobile switcher to select themes based on the type of user that is visiting the site, a selection of mobile themes, extra widgets, device adaptation and a mobile administration panel to allow users to edit the site or write new posts when out and about.

The pack has been tested on WordPress 2.5.1, 2.6.5, 2.7.1, 2.8.6, 2.9.2, and 3.0. It has been tested on WordPress MU 2.6 in the 'plugins', rather than 'mu\_plugins', mode. PHP 5.x is also highly recommended, although the plugin also works with PHP 4.3.

Features include:

- **A mobile switcher** which automatically suggests desktop or mobile presentation, but lets users switch to the other if required (and remembers their choice).
- **A standard mobile theme**, crafted by [ribot](#), a top UK mobile design team.
- **A set of advanced themes for Nokia and WebKit devices**, designed by [Forum Nokia](#). These also look beautiful on Android, iPhone and Palm devices.
- **Custom color variations** demonstrating how the themes can be easily tinted with CSS.
- **Standards adherence**, ensuring that mark-up is valid XHTML-MP 1 and the site scores 5 on [mobiReady](#).
- **Device adaptation**, including the rescaling of images, intelligent splitting of articles and

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posts into multiple pages, the simplification styles, and the removal of non-supported media.

- **A mobile admin panel**, that allows the blog managers to access the admin interface via a mobile device, with simplified access to the most common features such as editing a post or approving comments.
- **A mobile ad widget** to easily enable mobile ads with AdMob or Google's Mobile Adsense.
- **Mobile analytics**, allowing you to track your mobile traffic with [PercentMobile](#), and view simple local traffic tallies.
- **A barcode widget** which adds a barcode to your desktop site so that devices with a suitable reader can quickly bookmark your mobile site, or deep link within it.
- **Automatic listing** on [mpexo](#), making it easier for users to discover that you have a mobile-friendly site. (NB: you can enable the mpexo listing in the 'Settings' dashboard menu.)

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What is the whole site based on? It would be pretty hypocritical to develop a site based on mobile web technology and it not be mobile compatible.... Nuf said...

## WP-Optimize:

WP-Optimize is a Wordpress 2.7++ database cleanup and optimization tool. It doesn't require PhpMyAdmin to optimize your database tables. It allows you to remove post revisions, comments in the spam queue, un-approved comments within few clicks.

Additionally you can rename any username to another username too.

Features:

- Remove the Wordpress post revisions
- Remove all the comments in the spam queue
- Remove all the un-approved comments
- Rename one username to another username, it's designed to rename default "Admin" user to something else
- Apply mysql optimize commands on your database tables without phpMyAdmin.
- Display Database table statistics. Shows how much space can be optimized and how much space has been cleared.

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I really like this plugin. It keeps your database optimized so that your site loads quicker and makes navigation easier. It will also allow you to change the admins user name without having to edit the database.

BTW... If you have set your site up with “admin” as your login name, you should change it. Most hackers use the name “admin” when trying to hack into your site because it is the default when setting up your site and most never bother to change it.

## WP Hide Dashboard:

This plugin removes the Dashboard menu, the Tools menu, the Personal Options section and the Help link on the Profile page, and prevents Dashboard access to users assigned to the *Subscriber* role. Useful if you allow your subscribers to edit their own profiles, but don't want them wandering around your WordPress admin section.

Users belonging to any of the other WordPress roles will continue to see the Dashboard link, the Tools menu, the Personal Options section and the Help link, and will have access to the other sections of the WordPress admin that corresponds to their role's capabilities.

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If you are going to allow user registration you should install this plugin.

## WP Slim Stat:

A simple but powerful real-time web analytics plugin for WordPress. It doesn't require any subscription to external statistic services: all metrics are kept on your local server, private and accessible to your eyes only. Features the famous one-click install-and-go. Results are shown in real-time!

### Requirements

- WordPress 2.9 or higher
- PHP 5.1 or higher
- MySQL 5.x or higher

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- At least 5 MB of free web space
- At least 5 MB of free DB space

### Main Features

- Tracks visits (user sessions up to 30 minutes) as defined by Google Analytics
- Tracks outbound links and downloads
- Tracks internal searches
- Tracks screen resolutions and other browser-related parameters
- Extendable API to let you develop your own reports
- Fully localizable in your language (please contribute!)
- The best country, browser and platform detection ever seen (thanks to [Browscap](#) and [MaxMind](#) )
- Real-time charts to help you visualize your visitors' trends (thanks to [FusionCharts](#) free edition)
- The browser recognition database is automatically updated every 2 weeks
- Shows detailed information about each visitor: Country, city, area, organization, etc (thanks to [IP2Location](#) )
- 10,000 hits use just 1.4 megabytes of DB space
- Ignore hits based on IP addresses and networks, browsers, referrers and permalinks
- Can restrict view/admin to specific users
- Uses WP timezone settings and date formatting
- Has a lot of filters for content drill-down
- Includes a detailed World Map

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This is a good alternative to Google Analytics. There are good reasons for not using Google for your stats that I will address in the future. Suffice it to say that using Google Analytics does not help you with your search engine rankings. If you can get the same service without having to link to a third party, then why do it? Keep your stats to yourself...

### Zemanta:

Zemanta recommends content while you write your post. It helps you enhance it with images, videos, links, and SEO optimized tags. It's blogging on steroids!

Zemanta brings you:

- **Links:** Wikipedia, IMDB, Rotten Tomatoes, Amazon, CrunchBase, MusicBrainz,

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- Snooth wines, Wikinvest
- **Videos:** YouTube, 5min
- **Images:** Getty, Flickr, Wikipedia
- **Widgets:** Google Maps, Last.fm, Slideshare, Wikinvest
- **Articles:** Major news sources like BBC and CNN and over 10,000 blogs
- **Social Networks:** Facebook, Twitter, MySpace, MyBlogLog

A simple point and click interface allows you to add only recommendations that you like. Recommended content is blogger friendly with clearly marked licenses (Creative Commons or similar).

Not having to search for related content saves you time and increases the efficiency of your editorial process. You can specify your own blog(s) and Zemanta will recommend links to your related posts!

Amazon affiliate support allows you to quickly link to books, music CD's and DVD's and earn money in the process.

\*\*\*\*\*

I really like this plugin. It provides you resources that you would normally have to do hours of research to find. The graphics and pics that are made available using it also help make your blog more attractive to the casual visitor.

Some of the sites you link to are Wordpress blogs which will give you a Trackback link to your site. By linking to other sites, you may also create relationships with others in your niche that will work to your advantage. I have already had blog owners recommend my sites to their readers by linking to them.

## Conclusion:

You may have noticed that there are no SEO plugins. The reason for this is that I used the [Suffusion](#) theme and it has site and individual post SEO built into the theme so there is no need to add in additional plugins. This theme is better than many paid themes and its totally free.

When you load the theme to your blog it will take an hour or so to configure it the first time you use it because there are so many options. These options make it so that you can take and customize your site with just a few clicks of the mouse. If you do not like the way it looks, you can always change the options until it looks the way you want.

If you do not want to go through the options individually, there are templates available that will set your site up in a number of different formats.

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There are 19 configurable widget areas on the theme making it even more customizable to fit your needs.

There are also individual page templates that you can switch between depending on what you want seen on the page. For example, if you are creating a sales page, you do not want your sidebar, with all of its ads and links, distracting your customer from your main sales message. There is a page template that takes away the side bar(s). Each page that you create can have a different template!

Not enough for you? There are also social networking tools built into the theme which makes adding followers to Twitter, Facebook, Linked In and others easier. I have not set these up because I already have the Twitter Tools, TweetMeme and AddThis plugins installed.

The theme is very flexible. To explore the many possibilities of it, you really need to just upload it to a site and play around with it for a while.

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### **Here is the description from Wordpress:**

An elegant, versatile and browser-safe theme with a power-packed set of options. It has 19 widget areas, one-column, two-column and three-column fixed-width formats, 10 pre-defined templates, 17 pre-defined color schemes, two customizable multi-level drop-down menus, featured posts, a magazine layout, tabbed sidebars, widgets for Twitter, Social Networks and Google Translator, translations in many languages and RTL language support. WP 3.0 Menus, Custom Post Types and Custom Taxonomies are integrated. A BuddyPress support pack is available on the theme page.

More coming soon,

-Gary